



SMARTER, MORE EFFICIENT PEOPLE,
FIXED ASSETS, AND BUILDINGS.

INVESTOR 2025 FACT SHEET

LSE: CKT

ABOUT CHECKIT

Checkit PLC (LSE: CKT) is a leading intelligent workflow SaaS provider, enabling smarter, more efficient people, fixed assets and buildings. Headquartered in the UK with an operational center in the US, Checkit transforms industries through:

AUTOMATED
DIGITAL
WORKFLOWS

IOT
SENSORS

ADVANCED DATA
ANALYTICS

KEY INDUSTRIES

HEALTHCARE

HOSPITALITY

FACILITIES MANAGEMENT

LIFE SCIENCES

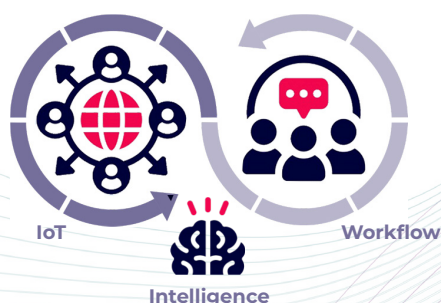
FOOD RETAIL

With ~350 loyal customers and a land-and-expand strategy, Checkit drives efficiency in critical business operations.

SOLUTIONS

Checkit delivers automated digital workflows, IoT sensors, and data analytics to optimize desk-less operations

Key benefits: Boosts productivity, Reduces operating costs, Ensures risk management, safety, and compliance



SCALED RECURRING REVENUE BUSINESS

- Pro-forma Annual Recurring Revenue of £21.5M
- Proven land-and-expand track record with 5 year ARR CAGR of 30%
- 94% of revenue is recurring subscription based
- Typical contract length of 3 years

EXECUTING AN ATTRACTIVE LONG-TERM GROWTH STRATEGY

- **Industry leading NRR:** 109%
- **High customer retention** rate: 93%
- Strong **US revenue growth:** +21%
- **Strategic Capex allocation** to existing customers

INVESTMENT HIGHLIGHTS

Operating in multiple billion-dollar markets:

- Land-and-expand strategy driving growth
- Gaining traction in new Verticals
- Revenue growth: +17% in year to 31 January 2025
- Strategic merger with Crimson Tide and their mpro5 product offering

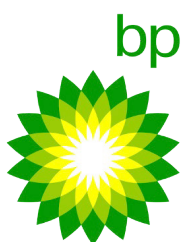


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CUSTOMERS



octapharma
plasma

DISHOOM



GRIFOLS



Checkit remains committed to **scaling** ARR, **expanding** into new markets, and **driving digital transformation** for its customers worldwide.

MANAGEMENT

Kit Kyte (CEO): Leading Checkit's transformation into a pure SaaS business, driving go-to-market strategy and value-driven sales.

Kris Shaw (CFO): Appointed in 2024, bringing financial expertise to support Checkit's continued growth and expansion.

David Davies (CPO): Extensive experience in product marketing, business development, and R&D.

Steve Tonks (VP of Sales, UK): 25+ years of technology sales experience.

Ryan Lucas (VP of Sales, US): 10+ years in technology sales.

CONTACT US

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SCAN
for more info
or visit
**CHECKIT'S
INVESTOR
RELATIONS**

